

## Bajaj Foundation Organises 1<sup>st</sup> 'Farmers Meet-cum-Workshop' on Natural Farming using Indigenous Seed Varieties at Wardha

**February 28, 2022:** The Bajaj Foundation organised the 1st 'Farmers Meet-Cum-Workshop' on natural farming through use of indigenous seeds at Wardha on Monday. The first among series of such meet-cum-workshop was aimed at promoting indigenous seed varieties to bring seed sufficiency and attended by hundreds of students and agriculture experts, besides farmers practising natural farming.

Bajaj Foundation, Bajaj Group's philanthropic arm, intends to regularly organise such meet-cum-workshop to increase the number of self-reliant farming families through use and preservation of indigenous seeds and natural farming practices.

Over 100 farmers, participating in the meet, displayed numerous indigenous varieties of seeds on the occasion. The workshop afforded a rare opportunity for the attendees to learn about various types of crops which could be cultivated via natural farming practices using indigenous seeds.

In a bid to raise awareness among masses, students from local agricultural colleges and business schools were specially invited to the day-long workshop.

A large number of students from various colleges including those from Ramakrishna Bajaj Agriculture College attended the meet and learnt the latest techniques and best practices in natural farming from farmers and agriculture experts.

Inaugurated virtually by Mr. Apoorv Bajaj, Trustee, Bajaj Foundation, the meet-cum-workshop also saw several dignitaries including Mr. Praveen Mule, District Development Manager, NABARD and Ms. Vidya Mankar, Project Director, Agriculture Technology Management Association (ATMA).



Lauding the efforts of the participating farmers and their willingness to adopt natural and sustainable farming, Mr. Bajaj assured them of all the help they would need from the Foundation in the future. "We must strive towards making natural farming a way of life since it promises greater sustainability for farming communities. Bajaj Foundation shall always lend all the support needed for this important cause," he said.

Mr. Haribhai Mori, President, CSR, Bajaj Foundation also attended the event virtually and promised continued support for the farming communities in the district.

### **About Bajaj Foundation**

Founded nearly a century ago by Shri Jamanalal Bajaj, businessman, philanthropist, freedom fighter and Gandhian, the Bajaj Group is a diversified business group with interests in India's core sectors. With a legacy dating back to its foundational days, the Bajaj Group has always played a vital role in the economic and social welfare of the poor and the marginalised. Today, Kamalnayan Jamnalal Bajaj Foundation (KJBF) and Jamnalal Kaniram Bajaj Trust (JKBT) are engaged in many development interventions, with a special thrust on integrated water resource development and management, agriculture development, livestock development, women empowerment and skills training & capacity building through participatory approaches, in states including Maharashtra, Uttar Pradesh and Rajasthan. For more information please visit: [www.bajajfoundation.org](http://www.bajajfoundation.org)

### **CONTACT:**

Sanjay Ojha

[skojha@bajaj-group.com](mailto:skojha@bajaj-group.com)

Ph: +91 9835314249